



# GOLD RUSH PERUVIAN HORSE CLASSIC XXI

*Double Regional Championship Show*

## GOLD RUSH CLASSIC WESTERN GIFT EXPO

**JUNE 23, 24 & 25, 2023**

*Completed applications and payment must be received on or before June 17, 2023*

Visit us at [GOLDRUSHCLASSIC.COM](http://GOLDRUSHCLASSIC.COM)

**South Point Equestrian & Events Center - All Booths are on the Arena Concourse**

**9777 Las Vegas Blvd, South, Las Vegas, NV 89183**

**Move in: Wednesday & Thursday, June 21 - 22, from 8:00 am until 5:00 pm**

**Show Dates: Friday, June 23 thru Sunday, June 25, 2023**

**Gift Show daily hours of operation will be the same as the Event Hours**

**Move out: Sunday June 25, after event ends, until 8:00 pm**

Please be prepared to move your merchandise from the Dock to the Concourse (with YOUR cart, etc.), as Hall A (which allows drive-in access to the arena concourse) may not be open. Help is **NOT** provided for unloading, moving, or merchandise setup. **Shipping:** Please contact the **South Point Business Center**.

The **Gold Rush Western Gift Expo** is by invitation only, and a completed application does NOT automatically reserve space. ALL questions must be answered completely before consideration will be given. You will be notified by e-mail or phone call of your application acceptance or decline. We are one of the longest running events at South Point and spaces fill quickly, so please get your application in early!

**Show Management reserves the right to assign booth space** in accordance with other Vendors and products and will strive to maintain a variety of diverse products to assure success for all our Vendors. All decorations, booth layouts, and other public display will be subject to the approval of show management.

### **Each Booth Will Receive:**

- Pipe and drape (table coverings are NOT provided)
- 5 amps of electric service
- One table and two chairs
- Free banner placement in the arena (banner provided by participant)

**Would you like to promote your exhibit? Contact Eleanor Palmisano** for information about

- Commercials on the giant Arena Jumbotron
- Banners on our live show Webcast
- Displays in our full color Show Program
- **Call (970) 314-4559 or [GRCEleanor@gmail.com](mailto:GRCEleanor@gmail.com)**

We are pleased to offer the special GOLD RUSH PERUVIAN HORSE CLASSIC room rate at South Point to our Vendors. Please book early, to get this special rate, as rooms are limited! **Cutoff is May 30, 2023**. Each Vendor is responsible for making his/her own lodging arrangements. Book directly from the link at [GOLDRUSHCLASSIC.COM](http://GOLDRUSHCLASSIC.COM) or call South Point reservations at (866) 791-7626; you MUST mention the Gold Rush Peruvian Horse Classic to get our rate! Reservations made after the cutoff date will be charged at the prevailing rate, pending availability. Room rates are published on our website at [GOLDRUSHCLASSIC.COM](http://GOLDRUSHCLASSIC.COM)



**APPLICATION FOR EXHIBIT SPACE *Commercial Vendors***  
**GOLD RUSH PERUVIAN HORSE CLASSIC XXI**  
**GOLD RUSH CLASSIC WESTERN GIFT EXPO**

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\$ \_\_\_\_\_ 10'x 10' Space (100 Sq. Ft.) **\$300.00 + \$18.00 Special Event Fee\***

\$ \_\_\_\_\_ 10'x 20' Space (200 Sq. Ft.) **\$450.00 + \$18.00 Special Event Fee\***

\$ \_\_\_\_\_ Bulk Space - Over 200 Sq. Ft.: \_\_\_\_\_ Sq. Ft. X **\$3.50 per Sq. Ft. + \$18.00 Special Event Fee\***

\$ \_\_\_\_\_ Corner Booth or a Booth Closest to the Arena (*if requested and if available*) **Add \$100.00**

# \_\_\_\_\_ Additional Tables # \_\_\_\_\_ Additional Chairs. *Availability of additional tables and chairs is not guaranteed!*

**\*Clark County, Nevada Special Event Fee.**

**EVERY Vendor will be required to collect 8.375% Sales Tax, which will be collected by Show Management at the end of the show, UNLESS the Vendor shows evidence of a valid Nevada Sales Tax License. Tax to be paid by cash or good personal or business check. Every vendor must carry adequate liability insurance.**

Please briefly describe your products and services below OR give your web site address. Your approval depends on this. Once a contract has been assigned, you may not display or sell any additional items. **No Timeshare or Vacation Ownership Companies allowed. No food or other ingestible items allowed, including samples. No trailers or tents allowed on the Arena Concourse. No animals, no pets! Please note that marijuana, cannabis, hemp, paraphernalia, or any products related to the marijuana industry are strictly prohibited. Certain other merchandise may not be allowed due to conflicts with South Point Arena Sponsors.** There are no provisions for water or drainage within the Arena and Equestrian Center. This is a family-oriented event, so certain products may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract, and all monies paid will be forfeited. ***Returning Vendors who will offer the same type of merchandise as before may just write "Same" in the description section.***

Booth Name: \_\_\_\_\_

Your web site address: \_\_\_\_\_

Briefly describe merchandise to be offered: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PAYMENT:** Payment in full to reserve your **BOOTH SPACE** must accompany this fully completed application. All monies must be in the form of a GOOD PERSONAL or BUSINESS CHECK or Visa/MasterCard/Discover/AmEx. If your application is accepted, your check will be cashed or your credit card will be processed IMMEDIATELY. *Any check returned for insufficient funds will incur a returned check fee of \$30.* If your application is not accepted, your payment will be refunded to you.

Payment for any options offered by South Point (such as upgraded electrical service) must be made directly to South Point and is subject to South Point's policies regarding payment.

**Please remember:** The **deadline** for applications is **June 17, 2023**. Your application and payment must be **received** on or before this date or it may be too late to make any last-minute accommodation.



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Booth Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Nevada Sales Tax License (if you have one):# \_\_\_\_\_

***If you do not have a Nevada Sales Tax License, BE PREPARED to pay your 8.375% tax at the show!***

Responsible Party's Name: \_\_\_\_\_

Contact's Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone - Day: \_\_\_\_\_ Evening: \_\_\_\_\_

Fax: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Text to: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

**CANCELLATION POLICY: Cancellations by the Vendor after acceptance into the show will result in forfeiture of all monies paid to date. FAILURE TO COMPLY WITH DEADLINES COULD RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION.**

The undersigned agrees to abide by the rules and regulations of the South Point Equestrian Center, including signing a waiver of liability, **plus** the terms of this agreement. The undersigned hereby authorizes the *Gold Rush Classic Western Gift Expo* to verify any information provided by the application, and by signing below, the Vendor/Exhibitor authorizes the release of any pertinent information to the *Gold Rush Classic Western Gift Expo*.

Signature of Responsible Party: \_\_\_\_\_ Date \_\_\_\_\_

Name: (Please Print) \_\_\_\_\_

**Total for Booth Space-Tables-Chairs & Clark County Event Fee = \$ \_\_\_\_\_**

*Please make checks payable to GOLD RUSH CLASSIC.* Check # \_\_\_\_\_

**ATTN GOLD RUSH CLASSIC WESTERN GIFT EXPO  
 C/O ELEANOR PALMISANO  
 2309 J ROAD • GRAND JUNCTION CO 81505**

**or FAX WITH VISA/MASTERCARD/DISCOVER/AMEX TO (970) 242-8759  
 GRCEleanor@gmail.com**

*I hereby authorize the Gold Rush Classic to charge my credit or debit card: \$ \_\_\_\_\_*

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

.....  
**Visa/MC/Discover/AmExp # \_\_\_\_\_ CSV# \_\_\_\_\_**

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address if Different:  
 Street or P.O. \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_