



The South Point Equestrian Center invites you to exhibit at the

**West Coast Regional Finals Rodeo &  
Western Gift Expo**

**May 12-13, 2023\***

\*times may vary slightly, updates to follow

**Application for Exhibit Space**

(Applications with payments must be received on or before 5/5/23)

**South Point Equestrian Center (Arena Concourse)**

**9777 Las Vegas Blvd, South**

**Las Vegas, NV 89183**

**\*Move-In: Thursday, May 11 from 8am to 5pm**

**\*Show Days: Friday & Saturday, May 12-13, 2023**

**\*Gift Show will be open Friday and Saturday at 8:00am for "Slack" until we close to get ready for the ticketed evening performance at 7:00pm.**

**All Vendors will be located on the Arena concourse for this show.**

**Space is limited, so please get your application in early!**

Please be sure to fill this form out completely and legibly.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Additional Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Requested Booth Space:

\_\_\_\_\_ 10'x 10' (\$250.00 + \$12.00 special event fee)

\_\_\_\_\_ 10'x 20' (\$350.00 + \$12.00 special event fee)

\_\_\_\_\_ 10' x 30' (\$450.00 + \$12.00 special event fee)

Please list all products you wish to display or sell at the show. Your contract will be assigned on the basis of this list. The West Coast Regional Finals Rodeo is a “Western” oriented show. Items, products, or services not keeping with the criteria will not be accepted. Once a contract has been assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary product may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract and all rental monies paid will be forfeited to the West Coast Regional Finals Rodeo & Western Gift Expo. Briefly describe the product or services offered:

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Please attach catalogs, samples, brochures, picture, etc. of your products, display or booth layout. If these are not available, attach a drawing with an explanation of how you plan on decorating your booth. Please note: Catalogs, pictures, etc., will not be returned unless requested.

Show management will provide each booth with pipe and drape (unless otherwise requested) and 5 amps of electrical service per booth (regardless of size). There are no provisions for water or drainage within the Arena and Equestrian Center.

Show Management reserves the right to assign booth space in accordance with other Exhibitors and products. The West Coast Regional Finals Rodeo & Western Gift Expo will strive to maintain a variety of diverse products in all areas for this show. Booth assignments are made based upon those criteria. We want to ensure that all our Vendors have the opportunity to be as successful as possible! Please display your exhibit in a manner keeping with our theme. All decorations and booth layouts will be subject to the approval of show management.

**Please note that marijuana, cannabis, hemp, paraphernalia, or any products related to the marijuana industry are strictly prohibited.**

**PAYMENT:** All checks, credit cards, cashier’s checks or money orders should be made payable to: South Point Hotel & Casino. Please remember, the deadline for applications is May 5, 2023. Your application and payment must be received on or before this date to be considered. If your application is not accepted, your payment will be refunded to you. If accepted, Balance in full for ALL booth spaces must be received in our office no later than May10, 2023. Cancellations after acceptance into the show will result in forfeiture of deposit and all monies paid to date. **FAILURE TO COMPLY WITH ALL DEADLINES WILL RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION. THE WEST COAST REGIONAL FINALS RODEO & WESTERN GIFT EXPO IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE.** All questions must be answered completely before consideration can be given. Upon acceptance, an invoice will be sent to you. All Vendors will be invoiced for the Clark County, Nevada “special event fee” of \$6.00 per event day.

**PLEASE NOTE: The South Point cannot guarantee access to the Arena Concourse through the Exhibit Hall on Move-In and Move-Out days. Labor will not be provided for move-in and move-out. Please remember to bring your own carts/hand trucks for loading and unloading.**

The undersigned agrees to abide by the rules and regulations stipulated in the actual contract should space be available. The undersigned hereby authorizes the Western Gift Expo to secure information concerning any of the above facts, and by signing below the Exhibitor authorizes the release of such pertinent information to the South Point Western Gift Expo.

Signature: \_\_\_\_\_

Name: (Please Print) \_\_\_\_\_

Booth Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return completed application/forms with your payment to:**

**Dee Smalls  
South Point Equestrian Center  
9777 Las Vegas Blvd., South  
Las Vegas, NV 89183  
(702) 797-8005  
(702)797-8006 Fax  
Dee Smalls: [smallsd@southpointcasino.com](mailto:smallsd@southpointcasino.com)**